

**The Greensboro Association
2012 Report
Events Committee**

Members: Victoria Von Hessert

As a new committee, we are just starting to explore the opportunities for serving the Greensboro summer and year-round communities. This year, we worked to have a greater presence at the Greensboro Fourth of July festivities. To that end, we assembled a group to march in the parade as well as volunteers to staff a table at the festivities on the Town Hall Green. Volunteers sold Association directories, signed up new members, registered participants for the Fun Run, and sold lake and village maps/directories.

On July 28, the Association sponsored the first annual Caspian Challenge. Runners and walkers participated in a 5K race along Country Club Road or a race around the lake. We offered baked goods and refreshments at the finish, and local businesses generously contributed prizes. The event was a huge success, with nearly 100 participants from Greensboro and many surrounding towns. Many remembered participating in the Caspian Run-Around years ago and were excited to have the opportunity to race around the lake again. Response from runners and walkers was overwhelmingly positive, despite glitches with timekeeping at the finish, and we have received valuable input to help make next year's event a success. We will be working with the Board of the Association to develop a long-term plan for this event to ensure its continuing popularity.

Respectfully submitted,
Victoria Von Hessert