

**The Greensboro Association
2014 President's Report
August 8, 2013**

Our mission is to conceive, advance, and support village initiatives and organizations that enhance our community and to protect Caspian Lake and its surrounding environment for both full and part-time residents of Greensboro.

We updated this mission as we became a 501c3 and launched The Greensboro Association Endowment. This is a major milestone for the GA and will make it easier for members and friends to make annual donations and major gifts to support our mission. Our committee work continues to build on its impact. Highlights include:

Lake Protection – **Andy Dales** leads us in protecting our lake from invasive species and we continue to enjoy an excellent water quality. He has attracted new committee members to work on the Lake Protection mission.

Grants and Gifts - **Clay Simpson** with major contributions from **Day Patterson, Mike Cassidy** and **Linda Ely** and with valued input from **Rick Lovett, Andy Dales** and **Bob Fairbanks**, and others on the committee, we are now positioned to have a bigger and even more positive impact for Greensboro into the future.

Village Initiatives – **Naomi Ranz-Schleifer** collaborates with town officials to make improvements in the Village including supporting the Willey's Park planning and sidewalks and recreation path initiatives and planning.

Events – **Victoria von Hessert** leads our efforts to increase our visibility and awareness with events including the annual Caspian Challenge, our 4th of July celebration and more – these help engage the community to appreciate and participate with the GA mission.

Communications – Guided by **Linda Ely** our website, email and social media is more robust. **Betsy Hunt** painstakingly helps put together the Member Directory and **Cilla Smith** develops our treasured "Green Sheet". **Niall Kirkwood**, again put together our valued Winter Newsletter!

Lake Concerts - **John and Lisa Hewitt** are continuing to host the Sunday Night Lake concerts each week and we will need your support to continue this valued tradition.

Swim Program – despite insurmountable challenges this year, we need to thank **Lorelei Wheeler** for continuing to lead us in putting together the swim program.

In volunteer organizations, the real work is done in committees and I would like to thank each committee member for their efforts.

Respectfully submitted,
John C. Stone III