

The Greensboro Association Communications Committee 2020 Report

The GA's communications team continues to keep members informed on issues important to the community through a wide range of channels.

We continue to utilize our website and email communications to update members on town critical news and events, and to build on our use of Facebook to inform our membership of events of interest, particularly in the shoulder and winter seasons.

2020 and the COVID challenges in particular have demonstrated the need for regular and timely communications to our membership, notably concerning Town of Greensboro emergency response, State travel requirements, and practical information about meeting basic needs through area businesses and other resources. We have also provided ongoing updates on our community calendar, as well as postings which serve to support area events, efforts and concerns relevant to both year round and seasonal residents.

We welcome feedback on our work and your experience in receiving the news from Greensboro.

Respectfully submitted,

Sara Slater